

# Facts and Figures 2022/23



## Headlines

### About the OU: Operating at scale

Total number of students taught since 1969	2.3 million
Total number of students in 2022/23	199,391
Percentage of part-time UK-domiciled undergraduates taught by the OU in 2021/22	51%
Students on validated programmes	48,781
FTSE 100 companies that have sponsored staff on OU modules	73

### About the OU: We are global

International students directly studying with the OU	8,636
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### About the OU: Our students

Percentage of 148k directly-registered OU students already in work	70%
OU undergraduates who had no previous HE qualifications on entry	74%
OU UK undergraduates who live in the 25% most deprived areas	28%
New OU undergraduates aged under 25	33%

### About the OU: Research and Enterprise

UK research position (based on REF 2021 Power rankings)	40th/129
Research deemed world-leading or internationally excellent (REF 2021)	82%
Number of doctoral degrees awarded in 2022/23	140

### About the OU: Innovation in learning

Visitors to OpenLearn website since launch in 2006	111 million
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# Facts and Figures 2022/23

Student and customer statistics*	2021/22	2022/23
Undergraduate-level students	146,424	139,117
Postgraduate-level students		
Taught	10,467	9,184
Research part-time	417	413
Research full-time	495	506
Collaborative	57	84
Students on non-credit-bearing courses	2,079	1,306
Students on validated programmes	48,289	48,781
<b>Total Students</b>	<b>208,228</b>	<b>199,391</b>

\* All student statistics are student headcount unless stated otherwise.

Student distribution	2021/22	2022/23
UK students		
England	107,709	99,815
Scotland	21,459	19,715
Wales	14,856	14,998
Northern Ireland	7,285	7,204
<b>Total UK students</b>	<b>151,309</b>	<b>141,732</b>
Republic of Ireland	874	784
Other EU	4,964	4,873
Non-EU	2,761	2,979
Students on validated programmes	48,289	48,781
<b>Total</b>	<b>208,197</b>	<b>199,149</b>

International Students	2021/22	2022/23
Global Direct students in Europe	5,739	5,558
Global Direct students outside Europe	2,734	2,930
<b>Total Global Direct students</b>	<b>8,473</b>	<b>8,488</b>

Students by subject area (FTEs)*	2021/22	2022/23
Subjects allied to medicine	4,342	4,191
Biological and physical sciences	19,762	18,967
Mathematical sciences, computer sciences and engineering & technology	14,604	13,687
Social studies	14,965	13,830
Law	5,247	5,128
Business and administrative studies	7,491	7,036
Languages	4,401	4,271
Historical and philosophical studies	6,786	6,201
Creative arts and design	1,334	1,332
Education	9,011	8,406
Other	34	48
<b>Total</b>	<b>87,976</b>	<b>83,098</b>

\* Excludes non-credit-bearing modules, study materials, packs and validated programmes.

Features of Open University students	2022/23
	UG level    PG level
Male:female ratio	36:64    43:57
Age profile	
17 and under	1%    0%
18-21	9%    1%
22-24	12%    5%
25-34	36%    27%
35-44	24%    32%
45-54	11%    21%
55-64	5%    10%
65 and over	2%    4%
Median age of new undergraduate-level students	29

Ethnic origin of new undergraduate students*	2021/22	2022/23
White	88%	87%
Asian	5%	5%
Black	3%	4%
Mixed and Other	4%	5%

\* where ethnicity was disclosed.

# Facts and Figures 2022/23

Qualifications on entry of undergraduate level students	2021/22	2022/23
No formal qualifications	2%	3%
A Levels - amount not specified	16%	15%
1 A Level or lower	33%	33%
2 A Levels or equivalent	23%	23%
HE qualification	22%	22%
Postgraduate qualification	3%	4%

Other student information	2021/22	2022/23
Number of students receiving help with fees	13,705	13,014
Number of students with disabilities	37,078	37,118
Number of students receiving credit transfer awards for prior study	5,916	5,421
Number of students working full/part time	111,081	104,341

Qualifications awarded	2022/23	1971 to 2021/22
Foundation degrees	TBC	7,763
First degrees	TBC	460,716
Higher degrees	TBC	77,855
Undergraduate certificates and diplomas	TBC	388,746
Postgraduate certificates and diplomas	TBC	82,885
Validated qualifications (under/post-graduate)	7,456	201,568

Student Assessment	2021/22	2022/23
TMA and CMA assignments submitted	864,972	TBC
Examinations taken	34,040	TBC
End-of-module assignments submitted	46,944	TBC

Student Contact	2021/22	2022/23
Number of telephone calls from students	383,660	360,357
Number of Emails received from students	280,776	259,689

Modules information	2021/22	2022/23
Number of standard modules offered		
Undergraduate level	403	457
Postgraduate level	137	139
Curriculum partnerships	23	25

Most popular undergraduate modules*	2022/23
DE100 - Investigating psychology 1	8,048
DD102 - Introducing the social sciences	5,437
E102 - Introduction to childhood studies and child psychology	4,512
TM111 - Introduction to computing and information technology 1	4,465
B100 - An introduction to business and management	4,124

\* Based on number of students.

Most popular qualifications*	2022/23
Q07 - BSc (Honours) Psychology	9,593
Q91 - BA (Honours) Business Management	8,596
QD - BA/BSc (Honours) Open degree	8,293
Q84 - BSc (Honours) Psychology with Counselling	6,357
Q62 - BSc (Honours) Computing and IT	6,172

\* Based on number of students studying modules linked to qualifications.

Validated Programmes	2021/22	2022/23
Number of validated programmes	335	340
Number of approved validated institutions worldwide	36	36
<b>Total students to have achieved validated awards</b>	<b>7,853</b>	<b>7,456</b>

Research and Enterprise	2021/22	2022/23
Value of research grants and contracts awarded in year	£15.9m	£17.8m
Number of running research grant and contract awards	426	385
Number of postgraduate research students registered for study	843	822
Research quality Grade Point Average (GPA) score	3	TBC
Number of research outputs downloaded from Open Research Online (ORO)	2,127,919	2,372,904

# Facts and Figures 2022/23

Media	2021/22	2022/23
Average daily usage of Moodle	TBC	TBC
Views/listens of OU programmes via BBC	334 million	TBC
Accumulative years of OU/BBC partnership	52	53
Peak-time TV and radio co-produced programmes	41 series	TBC
Amazon Kindle - downloads	0.4 million	0.3 million
Amazon Kindle - total downloads (since 2016)	3.1 million	3.4 million
YouTube - total views (since 2008)	65.5 million	69.2 million
YouTube - video views	5.7 million	3.8 million
Location of visitors to OpenLearn:		
UK	44%	51%
USA	10%	9%
India	9%	6%
OpenLearn visitors	24.1 million	5.3 million
OpenLearn free courses	973	909

## Notes on fees and funding

The way higher education is funded is determined by each of the national governments of the UK, so the cost to students in each country reflects the amount of teaching grant the OU receives directly from each of these administrations and the support that is available to students to pay their fees.

Some 60 credit undergraduate modules exceed the £3,168 fees typical in England and Northern Ireland. Nursing modules also exceed this typical cost but outside England are paid for by Health bodies.

Fees		2022/23
Undergraduate module (60 credit points)		
England and non-UK		£3,228
Northern Ireland, Scotland and Wales	£1074 to	£2,625
Undergraduate residential school		
England and non-UK		£313
Northern Ireland, Scotland and Wales		£313
Postgraduate taught module (60 credit points)	£2,250 to	£6,400
Research degree		
Full-time		£4,596
Part-time		£2,298

Cost of study	2022/23
Typical total fees for BA/BSc (Hons) degree	
England and non-UK	£19,368
Northern Ireland, Scotland and Wales	£6,444

Finance	2021/22	2022/23
Income	(£ millions)	(£ millions)
Tuition fees and education contracts	423.1	397.2
Funding body grants	113.8	123.4
Research grants and contracts	14.6	15.9
Other income	14.6	15.0
Investment income	-17.9	7.2
Donations and endowments	5.8	3.2
<b>Total income</b>	<b>554.0</b>	<b>561.9</b>
Expenditure		
Staff costs	598.6	352.9
Other operating expenses	168.7	160.9
Depreciation	8.9	9.7
Interest payable	1.3	11.6
<b>Total expenditure</b>	<b>777.5</b>	<b>535.1</b>

Staff statistics	2021/22	2022/23
Salaried academic staff	1,427	1,354
Academic-related staff	2,502	2,583
Support staff (secretaries, clerks, technicians etc)	1,905	1,890
Associate lecturers	4,773	4,538

## Notes on 2022/23 statistics

Please be aware that some of the figures in this report may be impacted due to the COVID pandemic.